

PRESS RELEASE

For immediate release

PAIRFS Launches Fundraising Campaign to Bring Elite Training Tools Within Reach of All Athletes

CEA-Leti Innovation Days / LID World Summit, Grenoble, France — June 17, 2025 — PAIRFS, a deep-tech startup based in Grenoble, announces the launch of its fundraising campaign to accelerate the production of *ZoneX*, its first breath analysis device, and to advance the development of its second product, *RespiX*. The company's mission is to bring the tools of elite sports science within reach of all athletes by making high-precision respiratory analysis systems simple and accessible, thanks to its breakthrough gas sensor technology.

Founded by Pierre Jallon and joined by Julien Mottin and Alexandre Marques, the PAIRFS team combines deep technological expertise, strong market knowledge in outdoor sports, and a shared passion for endurance and innovation. The company has developed proprietary sensor technology that transforms traditionally complex and expensive exhaled breath analysis into portable, user-friendly, and affordable solutions. Its first product, *ZoneX*, has already achieved initial sales, demonstrating strong market interest in scientific-grade yet accessible tools for ventilatory threshold and performance analysis.

“Our mission is to democratize access to advanced respiratory metrics, enabling athletes to train smarter and reach their goals faster,” said Pierre Jallon, CEO of PAIRFS. *“This fundraising will allow us to scale production of ZoneX and to bring RespiX to life by investing in the next generation of gas sensing technology for breath analysis.”*

The funds will be used to:

- **Scale production of *ZoneX*** to meet increasing demand.
- **Develop the *RespiX* product**, enabling full characterization of respiratory metrics for athletes and health professionals.
- **Grow the team** with strategic hires in engineering and sales.

PAIRFS is currently seeking early-stage investors, including business angels and seed funds, with a target closing date in Q2 2026.

About PAIRFS

PAIRFS is a French deep-tech startup developing cutting-edge gas sensor technology to make exhaled breath analysis accessible and practical for athletes and coaches. By collaborating with leading research institutions such as CEA-Leti and Université Grenoble

Alpes, PAIRFS is bringing elite sports performance tools into the real world of everyday training.

For more information, visit: www.pairfs.com

To request the investor deck, contact: contact@pairfs.com

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